

FORTHEM Collective Short-Term Mobility
SUMMER SCHOOL on “FOOD WRITING”

Organizing university: University of Palermo

Location of the event: Palermo, University Campus (Viale delle Scienze 15)

Period: 05-09/06/23 **Number of students:** minimum 10, maximum 30

Organisers: *Dipartimento di Culture e Società* (Gianfranco Marrone, Dario Mangano, Mette Rudvin, Ilaria Ventura Bordenca, Alice Giannitrapani)

External speakers: food producers/culinary associations etc. (Slow Food and others; to be confirmed)

Project description: This summer school aims to bring together students from a broad range of cultures to explore the culture of and production of food and more specifically how we *write about and communicate* food, various kinds of food narratives. By bringing together students from different countries – thus fostering intercultural communication – we aim to help students share experiences and knowledge about each other’s culinary customs and practices. Because our focus is predominantly on how food is narrated (especially culinary tourism) we aim to provide students with valuable input for job-related opportunities. Food is recreated through narratives of ourselves and others : of private and collective memories, as Proust illustrated so well. After establishing this theoretical framework through the lens of semiotics, in order to better understand food as a cultural phenomenon, the students will explore specific food narratives (cookery books, films, novels, tourist guides, etc.) and also the uniqueness of Sicilian culinary traditions (confectionaries, wine, cheese, street food, local pasta dishes, caponata, cous cous, etc.). The students will analyze different types of food stories – in print and on the Internet/Social media – and will prepare a brief food writing project in small groups based on the traditions of their own countries or on Sicilian food traditions.

Day by day programme: 05th June 2023 – 09th June 2023

June 2023	Morning Session	Afternoon Session
Day 1 05.06.2023	Arrival students	14-18 Introduction to the Summer School, to Palermo and to the history of Sicilian food
Day 2 06.06.2023	10-13 Food writing and food communication in mainstream and social media	14-18 Culinary traditions, typical foods; Sicilian food traditions.
Day 3 07.06.2023	10-13 Culinary Tourism – marketing regional food traditions	14-16 Students work in groups to prepare projects
Day 4 08.06.2023	09-18 Visiting food producers	Food Tasting sessions
Day 5 09.06.2023	10-13 Writing Lab: students present projects	15-17 Concluding remarks and presenting certificate