

First

FORTHEM COMMUNICATION MEETING

18 – 20 October 2023
University of Opole



DEAR COLLEAGUES

We are looking forward to spending three days with you at the University of Opole. This will be the perfect setting for us to work together, to get to know each other better and to discover the University of Opole whose members are kindly hosting this meeting.

Safe travels!

OBJECTIVES FOR THIS FIRST ANNUAL MEETING

Learn from others

Meet experts from other universities and from specific areas who can share knowledge about audiences, tools, universities...

Get to know each others

WP11 members, central communication and university communication experts meet to improve team cohesion and links between each others' departments and universities.

Best practices

Share and agree on best practices, processes, evolutions and a common plan.

Make FORTHEM

what we want it to be.
Build our future together.



AGENDA - DAY 1

12.00
13.30

Lunch

Official welcome by the authorities of the University of Opole
10 min presentation from each university team about their internal and external communication for FORTHEM.
Specificities and common features.

13.30
16.00

16.00
17.30

Tour of Opole

Starting from the main building of the university, and ending at the hotel.

19.00

Dinner

Restaurant Bottega Italiana



AGENDA - DAY 2

9.00
10.00

Results from DAY 1.
Share best practices.

14.00
15.15

Communication strategy
Analysis of feedback from focus
groups
Future of FORTHEM communication.

10.00
10.15

Break

15.15
15.30

Break

10.15
12.00

FORTHEM's visibility in
universities and with
local partners.
Led by university
communication experts.

15.30
18.00

Break-out groups.
Common plan. Working together FOR THEM.
Training needs.
Processes and communication tools.
Mission & WP communication:
plans, timelines, best practices

12.00
14.00

Lunch

19.00

Dinner

Restaurant Starka

AGENDA - DAY 3

9.00
11.30

Messages, tools and plans for specific audiences (students, admin, academics, partners...)
Led by experts in these fields (Katarzyna, Alex, Seif...)

11.30
12.30

Feedback and conclusions

12.30
13.30

Lunch
at the university



YOUR HOTEL

DeSilva

PREMIUM

— Opole —



**Leona Powolnego 10
45-078 Opole**



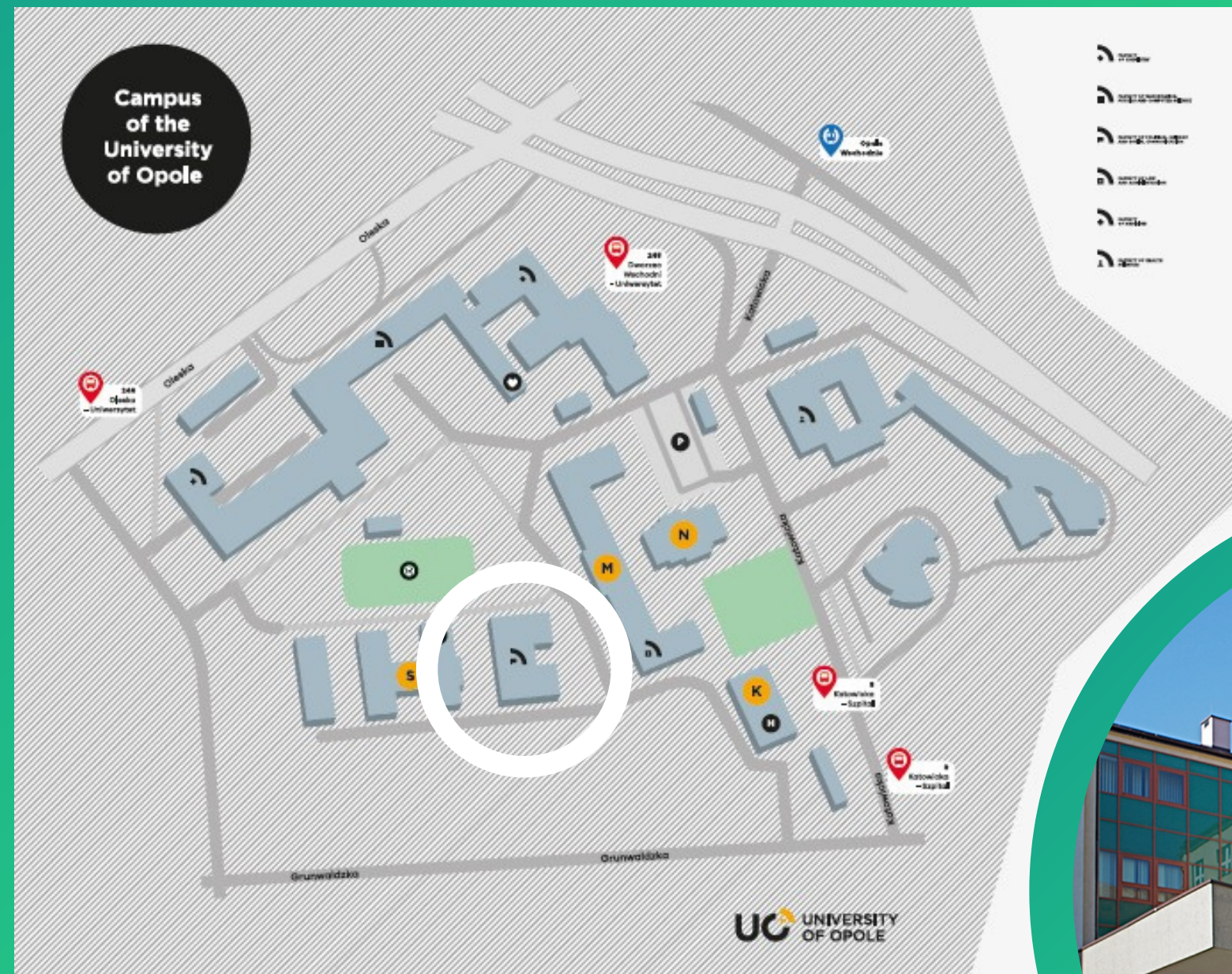
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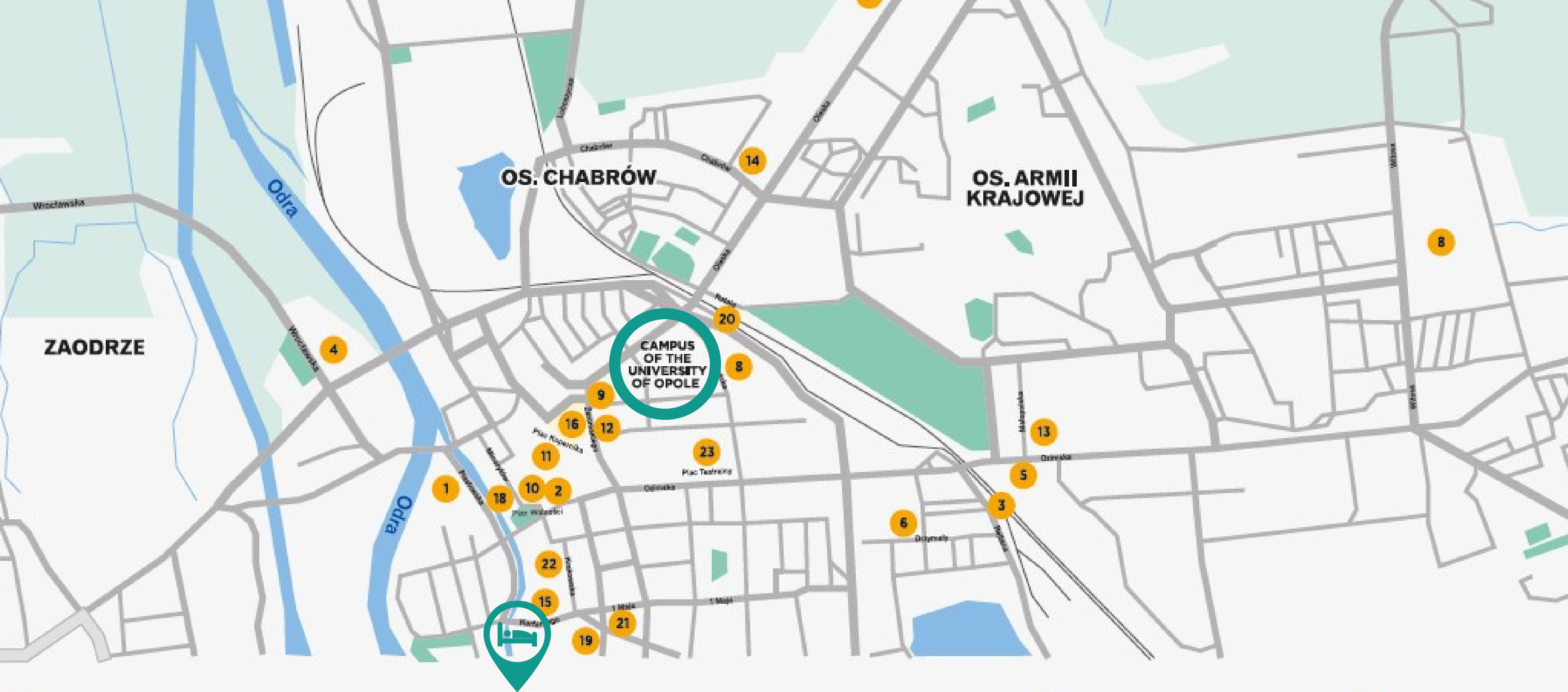


opole@desilva.pl

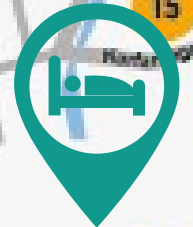
UNIVERSITY OF OPOLE CAMPUS

Meeting:
ul. Katowicka 89, 46-061 Opole
Collegium Civitas





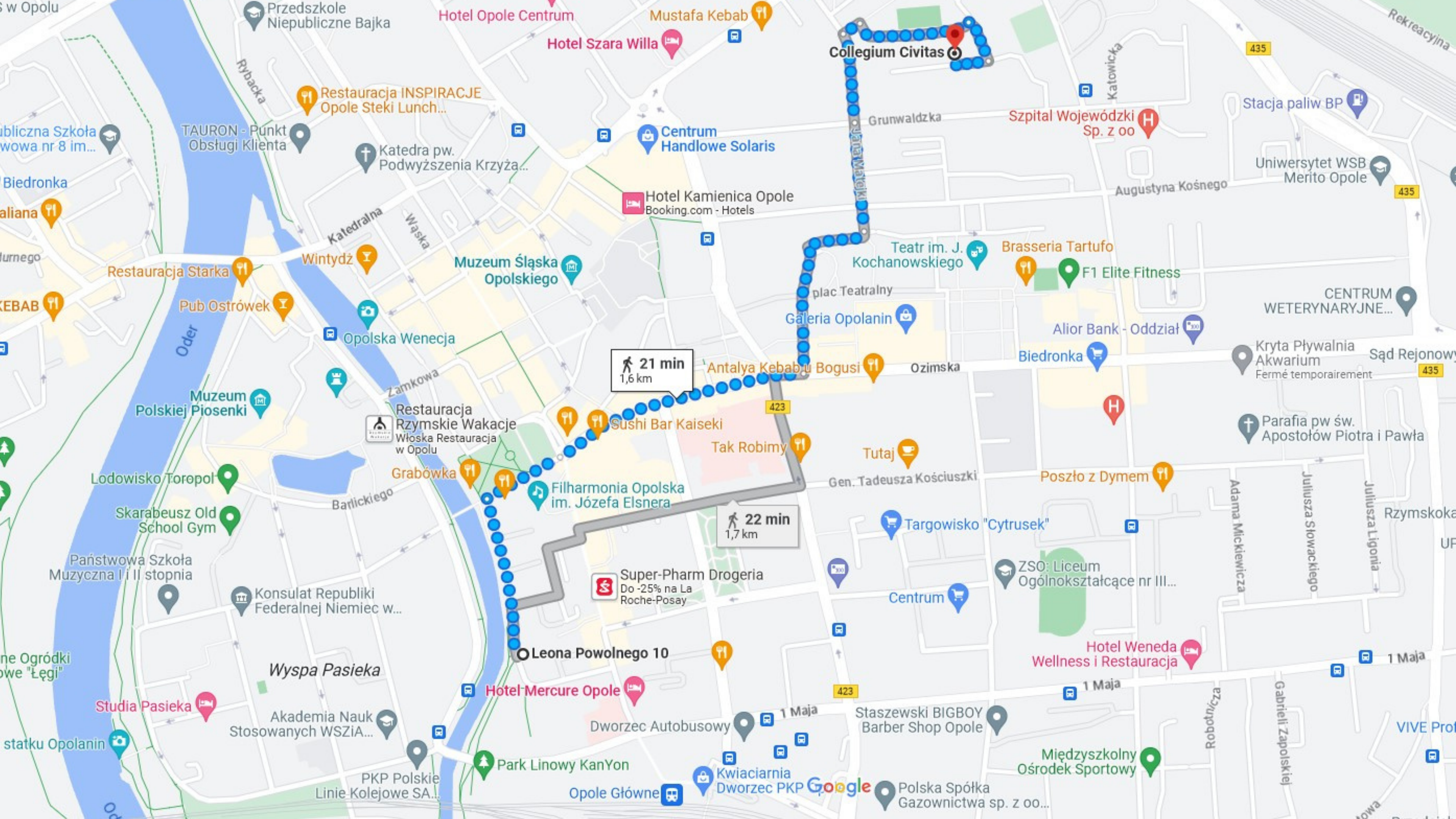
- 1** Submission of applications for temporary / permanent residence permit
Department for Foreigners Regional Authority of Opole Region (Piastowska 14 St., phone 77 452 45 21),
- 2** Registration (confirmation of place of accommodation), granting a PESEL number
Citizens' Affairs Department Opole City Hall (Plac Wolności 7-8, phone 77 541 13 98),
- 3** Settlement of tax declarations (PIT), certificate of no tax arrears
First Tax Office in Opole (Tadeusza Rejtana 3B-5b, phone 77 453 19 35),
- 4** Social Insurance Institution (ZUS)
(Wrocławska 24 St., phone 77 451 18 00),
- 5** Information on health insurance
National Health Fund (Dolna 72 St., phone 800 193 990),
- 6** Problems resulting from the legalization of stay in Poland
Border Guard Post in Opole, (Drzymale 1b St., phone 77 451 38 20),



- 7** Problems arising from employment
District Labor Inspectorate in Opole (Cieska 121 "C" St., phone 77 470 09 00),
- 8** Medical assistance:
a. University Clinical Hospital in Opole (Aleja Wincentego Witosa 26, phone 77 452 07 45),
b. Offer hours medical service – Provincial hospital in Opole
(Katowicka 84 St., phone: 77 461 10 00),
- 9** Currency exchange
Exchange offices at Żeromskiego 2A St., corner of Grunwaldzka St.,
- 10** Registration of passenger transport
Communication Department of the City Hall of Opole (Plac Wolności 7/8, phone 77 451 19 45),
- 11** The main building of the University of Opole, the Rector's office of the UO,
The University Hall (Plac Kopernika 11a),

- 12** Opole Tourist Information Center
(Żeromskiego 2 St., phone 77 441 25 22),
- 13** Municipal Family Support Center
(Małopolska 23a St., phone 77 400 59 50),
- 14** Police Station
(Chabrów 6 St., phone 47 864 26 25),
- 15** Police, Provincial Headquarters
(Wojciecha Korfańskiego 2 St., phone, 47 861 23 68),
- 16** Solaris Shopping Center
(Plac Kopernika 10),
- 17** Karolinka Shopping Center
(Wrocławska 154 St.),

- 18** Municipal Public Library
(Minorytów 4 St., phone 77 454 60 32),
- 19** Opole-Main Railway Station
(Krakowska 46 St.),
- 20** Opole-East Railway Station
(Rataja St.),
- 21** Transfer Center (Bus Station)
(1 Maja 4 St.),
- 22** 24-hour pharmacy
(Krakowska 44 St., phone 77 441 76 38),
- 23** Polish Post Office
(Plac Teatrny 13, phone 77 452 60 00),



Hotel Opole Centrum

Mustafa Kebab

Hotel Szara Willa

Collegium Civitas

Restauracja INSPIRACJE
Opole Steki Lunch...

Centrum
Handlowe Solaris

Szpital Wojewódzki
Sp. z oo

Hotel Kamienica Opole
Booking.com - Hotels

Muzeum Śląska
Opolskiego

Brasseria Tartufo

Restauracja Starka

Wintydź

Teatr im. J.
Kochanowskiego

F1 Elite Fitness

Pub Ostrówek

Opolska Wenecja

Galeria Opolanin

Alior Bank - Oddział

21 min
1,6 km

Antalya Kebab Bogusi

Ozimska

Kryta Pływalnia
Akwarium
Fermé temporairement

Muzeum
Polskiej Piosenki

Restauracja
Rzymskie Wakacje
Włoska Restauracja
w Opolu

Sushi Bar Kaiseki

Tak Robimy

Tutaj

Poszło z Dymem

Parafia pw św.
Apostołów Piotra i Pawła

Lodowisko Toropól

Grabówka

Filharmonia Opolska
im. Józefa Elsnera

22 min
1,7 km

Gen. Tadeusza Kościuszki

H

Skarabeusz Old
School Gym

Państwowa Szkoła
Muzyczna I i II stopnia

Konsulat Republiki
Federalnej Niemiec w...

Super-Pharm Drogeria
Do -25% na La
Roche-Posay

Targowisko "Cytrusek"

ZSO: Liceum
Ogólnokształcące nr III...

Hotel Weneda
Wellness i Restauracja

Wyspa Pasieka

Hotel Mercure Opole

Dworzec Autobusowy

1 Maja

Staszewski BIGBOY
Barber Shop Opole

1 Maja

Studia Pasieka

Akademia Nauk
Stosowanych WSZIA...

Park Linowy KanYon

Kwiaciarnia
Dworzec PKP

Google

Polska Spółka
Gazownictwa sp. z oo...

Międzyszkolny
Ośrodek Sportowy

PKP Polskie
Linie Kolejowe SA...

Opole Główne

VIVE Pro

UNIVERSITY OF OPOLE

1

The University of Opole was established in 1994.

2

In Opole, students can develop their interests by getting involved in student media, study circles and the choir.

3

The university is located in the centre of Opole, close to the old town, where there are many bars, restaurants and atmospheric cafes.

4

The university has 12 faculties and 19 institutes.

5

One of the intriguing features that sets the University of Opole apart from other universities in the country is that the capital of Poland's smallest province has the largest number of students per capita in the country.

6

Opole is charming. Everywhere is close and the centre looks like an old-fashioned box of chocolates. This produces an effect comparable to those universities found in old towns in Italy, Germany and France.



forthem.

Fostering Outreach
within European Regions,
Transnational Higher Education
and Mobility



PLACES TO VISIT IN OPOLE



**Museum of Polish Song
Millennium Amphitheater**



Piastowska Tower



Opole's Venice



Penny Bridge



HOW TO GET TO OPOLE



Bus

Dworzec Wschodni - Uniwersytet
Plac Kopernika - Uniwersytet



Plane

Closest airports are Wrocław, Katowice,
Kraków.



Train

- 1 hour from Wrocław (almost 50 trains a day)
- 1.15 hours from Katowice (about 20 trains a day)
- 2 hours from Kraków
- 3-4 hours from Warszawa
- 3.30 hours from Poznań



Car

You can access Opole by taking the route E40(A4) from both parts - Eastern and Western Poland. Heading to Southern Poland from the north or south you can choose E261(S5) and E67(S8) and E75(A1).




CONTACT

our team

Don't hesitate to contact us before and during the event.
Jocelyne, Patrycja and Sintija



0033 6 88 30 30 80



**WE'RE LOOKING
FORWARD TO
SEEING YOU
IN OPOLE**

